



Mr. Kevin Long
President
Sports Media Training

Dear Kevin:

Thank you for the media training session that you led recently for the Indy Racing League.

The Indy Pro Series is a training ground for up-and-coming race car drivers, and part of our duty as a league is also to prepare them for the media opportunities that will arise as they advance in their careers.

The session was extremely productive. The drivers were able to experience interview situations first hand and then have the opportunity to critique themselves and learn from their mistakes. The video presentation that followed was a valuable tool in reinforcing everything they learned.

I had several drivers tell me they appreciated the session.

I would not hesitate to recommend you to any other sports organization looking for media training and hope that we can continue to work together in the future.

Sincerely,

Tim Harms

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