



United States  
Synchronized  
Swimming  
201 S. Capitol Ave.  
Suite 901  
Indianapolis, IN  
46225  
(317) 237-5700  
(317) 237-5705 Fax  
[www.usasynchro.org](http://www.usasynchro.org)

Kevin Long  
MVP Sports Media Training

Dear Kevin:

Thank you for conducting the media training session with the United States Synchronized Swimming (USSS) athletes who will represent the United States in the 2007 Pan American and 2008 Olympic Games. USSS is aware of the value of media exposure and wanted to offer our athletes the best media training and preparation possible.

It was apparent that you took time to learn about each athlete ahead of time. The one-on-one attention and instruction through on-camera interviews and training sessions that you and your staff provided was very well-received. The various tactics and techniques you taught them will be something they will be able to use every time they meet with reporters.

We appreciate your dedication to USSS with and your willingness to have the athletes to contact you at any time with additional questions and for advice. The sessions were very professional, but came across as personal to our athletes. That left a great impression on our athletes, and the feedback from them has not only been positive, it has been enthusiastic.

Finally -- USSS could not be more pleased with the results, and I would highly recommend MVP to any NGB that is interested in doing media training. In fact, USSS plans on engaging MVP for a follow-up session prior to the 2008 Olympic Games.

Sincerely,

Taylor Payne  
Media Relations Director