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Kevin Long
President
MVP Sport Media Training

Dear Kevin:

Please accept the gratitude of the Temple Athletic Department for the media trainings you did for our basketball and football teams. It was great to have you in Philadelphia and we look forward to working with you again in the future.

Your engaging presentation held the players' attention the entire time, and that's not an easy thing to do. Additionally, the on-camera interviews provided in-depth opportunity to show our high-profile players the mistakes they were making in a direct-but-effective way and provided them immediate instruction on how to improve their interview skills. The DVDs were a big hit and were not only a source of entertainment for their teammates, but every time they watched them, they were all learning.

Several student-athletes have commented to me about the effectiveness of the program and how they were able to implement your suggestions in their subsequent interviews with reporters.

You have an effective, engaging and interactive media training program that I would highly recommend to any of my fellow SID's. It is the best we have experienced here at Temple. I look forward to having you back on a regular rotation.

A handwritten signature in black ink, appearing to read 'Larry Dougherty'.

Larry Dougherty
Associate Athletic Director for Media Relations