

# Al Larsen

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Kevin Long  
MVP Sports Media Training  
1102 Kingswood Road West  
West Lafayette, IN 47906

Kevin:

I just wanted to drop you a note to say “thanks” for the great media training session earlier this year. In my relatively new role as public relations manager and spokesperson for the Hoosier Lottery, I’ve now had a chance to apply the knowledge and techniques picked up during the session and it has given me a great foundation from which to work.

MVP does a great job helping the interviewee focus on the fundamentals of the interview process and how to manage every interview situation. Success not only stems from what you say but how you say it and MVP really drives that point home during the training process.

For me, training is an ongoing exercise and I hope to take in a refresher course sometime soon.

Keep up the good work. All the best.

Sincerely,

Al Larsen