

Strutmasters

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THE ULTIMATE RIDE

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Kevin Long
President
MVP Sports Media Training, LLC

Dear Mr. Long:

I just wanted to take a moment to let you know how much Mr. Lofton, Matt and myself appreciated you working with Matt on his media skills. Your class was excellent and we couldn't have been more pleased with the detail and depth of your program. It was very helpful for Matt to have the training tailored to him and we have all seen an improvement in his interviews.

I was also impressed with the information you provided beyond interview skills. It is extremely important to brand a professional athlete, particularly in NASCAR, and the tips and pointers you provided to me are greatly appreciated. We now have a much better long term plan on how to make Matt successful in motorsports. I'm certain as the racing season moves on, we will be calling on you again.

Sincerely,



Will Ansardy
General Manager