



**SOUTHERN MISS.**  
GOLDEN EAGLES

The University of Southern Mississippi  
Student Academic Enhancement Program

Kevin Long, President  
MVP Sports Media Training

Kevin,

The MVP online media training is a valuable tool for student-athletes, especially with the ever-increasing media coverage in every facet of athletics. The training you provide is invaluable, because not only does it demonstrate realistic interview scenarios in the sports world, but it is also a great tool for general communication. While every student-athlete won't have the opportunity to be in the news media, at some point, they will all have to interview for a job.

The student-athletes at Southern Miss enjoyed the training. Many of them gave feedback such as "after going through the media training exercises I have a better idea of how to be in control, instead of situations controlling me" and "I feel like even if I never get the chance to speak to a news reporter, I am better prepared for job interviews and learned communication skills and tips that can help me in everyday life." MVP online sports media training is a great tool for all student-athletes!!

Sincerely,

A handwritten signature in dark ink, appearing to read "Lauren Hillman".

Lauren Hillman  
Academic Counselor & Life Skills Coordinator

**CUSA**